

Current Subscriber Base: 41,000+

[View Previous Issues](#)

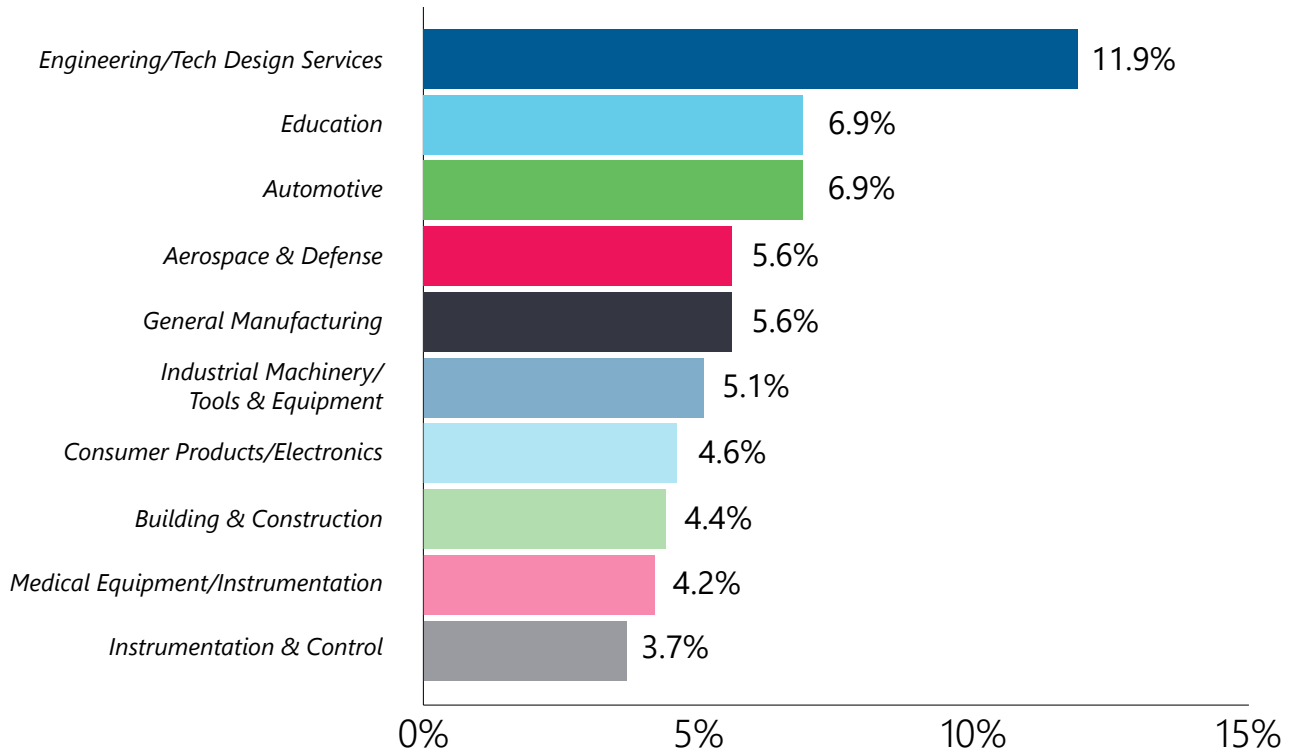
The Light & Laser newsletter immerses readers in the world of photonics and optical technologies. This newsletter explores the latest breakthroughs in laser systems, optical components, and lighting solutions, showcasing their applications across diverse fields such as telecommunications, medical devices, and entertainment. Additionally, it delves into emerging trends like quantum optics, 3D imaging, and green photonics, offering valuable insights into the rapidly evolving landscape of light and laser engineering.

Markets/Industries Served:

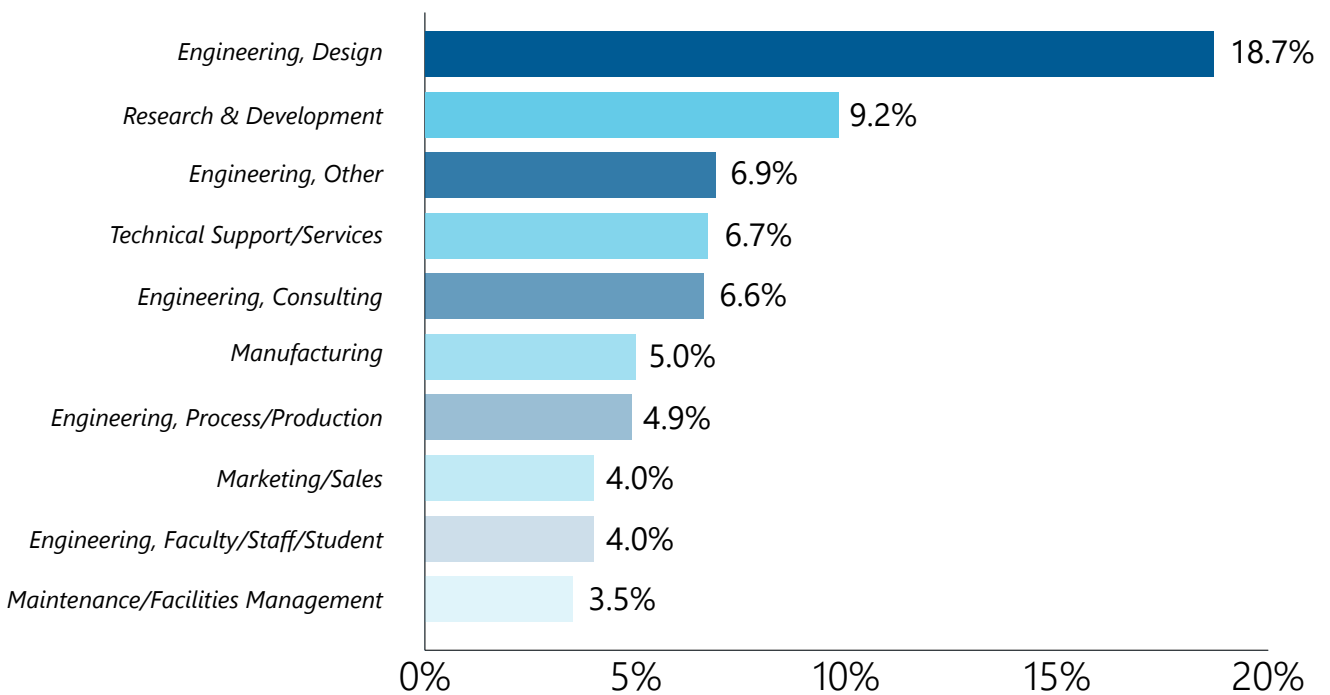
- Aerospace
- Electronics
- Medical Equipment
- Military & Defense
- Optoelectronics
- Research & Education

Subscribers Include:

Top Industries



Top Job Functions



GlobalSpec Newsletters: Reach a Highly Engaged Audience

Our focused publications make it easy for you to support specific marketing initiatives and build awareness among a highly engaged audience of decision makers who use newsletters as a key resource when comparing and evaluating suppliers.



57% of engineers listed vendor news, such as product and service updates, as their favorite aspect of newsletters.*



89% of engineers subscribe to newsletters, with 55% subscribing to 3 or more.*



74% of Manufacturing Marketers used email newsletters to distribute content in the last 12 months.**

Learn More:

[See Frequency and Distribution Dates](#)

[View Sample Ad Levels](#)

* 2023 Smart Marketing for Engineers

** Manufacturing Content Marketing